

Preliminary Investigation Interview

The following is a short interview that was conducted with a representative for Mitsubishi. The purpose of this interview was for us to understand what they wanted us to do and the requirements that are needed for the project.

- 1. I understand that you would like us to create a website. However, what is the purpose of this website?**

We would like you to create a website which promotes our two latest performance cars: The Lancer Evolution X and the Lancer Ralliart. As you know, these cars were only released recently. We have TV commercials and brochures for it, but the website is the only thing we are missing at the moment.

- 2. What features are you after on this website?**

First off, the homepage should immediately tell visitors that the website is a promotion site for the Lancer Evolution X and the Lancer Ralliart. Secondly, we would like the specifications for the Evolution X and the Ralliart on the website somewhere as well as the range of models available for each. We would also like an image gallery showing the Evolution X and the Ralliart and also a video gallery as well.

- 3. Are there any additional features you would like on the site, other the ones you mentioned?**

We want every page to be consistent in design and a navigational menu as a sidebar or on the top.

- 4. How do we get the vehicle information, images and videos that are needed for this project?**

We would provide you with the information and the media needed for this project.